

NFRW Club Achievement Awards Roadmap

	<p>NFRW CLUB ACHIEVEMENT AWARDS “roadmap” for club success!</p> <p>A best tool for any journey is a “roadmap.” The NFRW Club Achievement Awards “roadmap” is the proven method for club success. With your “roadmap” in hand and shared with your members (navigators), you are enabled to make the best use of your club talents and resources.</p>
DATE	JANUARY
1	<p>Submit names, addresses, emails, faxes and telephone numbers of the club’s elected officers to your State Federation President and to NFRW.</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If you sent this in by January 1, 2020, your club earned 2 points. Earn another 2 points in 2021.
	<p>Getting the young vote.</p> <p>AA Alert:</p> <ul style="list-style-type: none"> • Consider doing a Voter Registration Drive targeted to the 17-year-old high school seniors who will turn 18 prior to the General Election, and your club can earn 4 points. <i>(Also listed in April activities)</i>
14	<p>2020 Legislative Sessions</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If your Club has a Legislative Chairperson who reports on local, state and federal legislation at club meetings, you will earn 3 points. • If your club members studied, drafted or acted upon legislation in 2020 or 2021, you will earn 5 points. • If club members acted on legislation as directed by the NFRW Legislative Committee, you can earn 2 bonus points <i>Documentation—Name/Bill Number and action taken.</i>
25	<p>State Federation Meetings or Conferences</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If your club president (or assigned proxy) attends at least two State Federation meetings or conferences in 2020, you earn 4 points. Earn another 4 points in 2021. • If your club sets aside funds in the budget to send a delegate(s) to State Federation meetings, conferences or conventions, you earn 3 points. <i>(Also listed in budget development in First Quarter Checkpoint.)</i>

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FEBRUARY	
1	<p>Forward the NFRW Member Spreadsheet with member names, addresses, emails, and telephone numbers along with a check for membership dues to your State Federation Treasurer to be added to the NFRW database.</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If your club sent this in by February 1, you earned 3 points. Earn another 3 points in 2021. <i>(Also listed in Year End Checkup.)</i>
1	<p>Forward a check for the NFRW service charge to your State Federation Treasurer to be paid to NFRW.</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If your club sent this in by February 1, you earned 2 points. Earn another 2 points in 2021.
	<p>AA Alert</p> <p>Has your club reviewed your bylaws?</p> <ul style="list-style-type: none"> • Review your club bylaws to ensure they are in agreement with the NFRW and State Federation Bylaws to earn 2 points.
MARCH	
16	<p>Candidate Filing for Republican Party Primary Elections</p> <p>AA Alert</p> <ul style="list-style-type: none"> • Add 5 bonus points if your club recruited at least one member (with full membership privileges) to run for elected local, state or party office or committee.
26-28	<p>NFRW Meetings, Conferences, or Conventions</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If your club set aside funds in the club's budget to assist a member(s) to attend NFRW meetings, conferences or conventions, you earn 2 bonus points. <i>(Also listed in budget development in First Quarter Checkpoint)</i>
26	<p>Legislative Advocacy Day</p> <p>AA Alert</p> <ul style="list-style-type: none"> • Add 3 bonus points if one or more members attend a local, state, or NFRW Legislative Day. <i>(Also listed in April activities)</i>

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	<p>AA Alert</p> <p>The election process is about to move into high gear. How can your club ensure that Republican candidates are elected?</p> <ul style="list-style-type: none"> If your club representatives meet with local and/or state elected officials or Party leaders to determine how to maximize club participation and effectiveness in the election process, you earn 3 points.
30	<p>Support Republican Candidates</p> <p>AA Alert</p> <ul style="list-style-type: none"> If your club holds Republican candidate panels, forums and/or debates to which the public is invited and encouraged to attend, you can earn 3 points. Once the filing period has closed and candidates have been certified, plan an event. Documentation— <i>Give a brief description of the event.</i>
FIRST QUARTER CHECKPOINT	
	<ul style="list-style-type: none"> Has your club established a yearly calendar planning a minimum of five monthly meeting during 2020? Earn 2 points If your club holds ten monthly meetings during 2020, you will earn 2 bonus points. Plan five club meetings in 2021 to earn 2 points. If you plan ten club meetings in 2021, you will earn 2 bonus points. Has your club updated the club profile on the NFRW.org website with the President’s name, contact address, and biography as well as club meeting dates, meeting location and website? Earn 2 points. Has your club recruited chairpersons for each committee listed on the Club Achievement Award Application? You get 1 point for each committee listed for a total of 14 points. (List attached on page 10) Has your club recruited a Program Chairperson who oversees the planning and implementation of activities of the NFRW and works with the Club Achievement Award Chair? Earn 3 points. Has your club recruited a Club Historian who records the club’s history, officers, and important dates and events in a press book, scrapbook, on digital media or other mode to be passed on to future members? Earn 2 bonus points. Has your club recruited a Publicity/Public Relations Chairperson who promotes (through the local media) club programs, workshops, fundraising events, community projects and other club activities? Earn 5 points. Has your club developed an annual or biennial budget? <ol style="list-style-type: none"> If your club budgets funds and/or sends a club member(s) or a candidate(s) to a campaign training school or seminar, you earn 2 bonus points.

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	<p>2. <i>If your club budgets to send a delegate(s) to State Federation meetings, conferences or conventions, you earn 3 points. (Also listed in January activities)</i></p> <p>3. <i>If your club budgets to assist a delegate(s) to attend National Federation meetings, conferences or conventions, you earn 2 bonus points. (Also listed in March activities.)</i></p> <p>4. <i>If your club budgets for and sends a delegate to NFRW's 41st Biennial Convention to be held in Orlando, Florida, you earn 4 points.</i></p> <ul style="list-style-type: none">• <i>Is your club's President sharing information that promotes national, state and regional programs—which was received from NFRW and/or our State Federation—with your club's Board and members? Earn 5 points.</i>• <i>Has your club distributed a club newsletter or bulletin in any format (such as email, on the club's website, or US mail) to all members at least six (6) times a year in 2020? Earn 5 points. Earn another 5 points in 2021.</i>• <i>Does your club maintain an updated club website. Earn 5 points.</i>• <i>Does your club maintain either a Facebook and/or Twitter Account to reach out to members and potential members? Earn 5 points.</i>• <i>Provide each club officer and committee chairperson a copy of club, state, and NFRW bylaws in 2020 and/or 2021, and earn 3 points.</i>• <i>Add 3 bonus points if each new officer and committee chairperson is given a copy of the NFRW Leader's Guide and Officer Training Guide (revised 2014) in 2020 and/or 2021.</i>• <i>Has your club shared a post from the NFRW Facebook Page (or a NFRW Committee page) to club members and/or the Club FB page? Share 10 posts in 2020 and earn 5 points. Share 10 posts in 2021 and earn another 5 points.</i>• <i>Has your club published and maintained a membership directory and provided it to each club member (either hard copy or electronically) during 2020? Earn 2 points. Earn another 2 points for this activity in 2021.</i> <p><i>You may also want to review the Third Quarter Checkpoint as you are planning your programs.</i></p>
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APRIL	
6	<p>State Federation Meetings and Legislative Day</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If your club president (or assigned proxy) attends at least two State Federation meetings or conferences in 2020, you earn 4 points. Earn another 4 points in 2021. <i>(Also listed in January activities.)</i> • If your club sets aside funds in the budget to send a member(s) to State Federation meetings, conferences or conventions, you earn 3 points. <i>(Also listed in January activities.)</i> • Add 3 bonus points if one or more members attends a local, state, or NFRW Legislative Day. <i>(Also listed in March activities.)</i>
	<p>Registration Deadline for State Primary Election</p> <p>AA Alert</p> <p>Make sure your members have been notified of the registration deadline for your State’s Primary Election. Consider holding a voter registration drive.</p> <ul style="list-style-type: none"> • Participate in a Voter Registration Drive and earn 4 points. <i>(Also listed in January activities.)</i> • Our club’s participation helped register _____ Republican voters from 1/1/2020 through 5/31/2021. Earn another 2 points.
	<p>AA Alert</p> <p>Candidates are announcing their candidacy and campaign offices are opening.</p> <ul style="list-style-type: none"> • Do you have a Campaign Committee Chair who is responsible for the development of campaign activities and reminding members to report all campaign hours to the State Campaign Chairperson or NFRW directly? Earn 3 points. • If your club develops a schedule for members to work in precinct/county/state GOP offices to help elect Republican Candidates, you can earn 3 points. • Record your club members' volunteer hours. (Enter from NFRW Campaign Volunteer Hours Form) for the time period July 1, 2019-June 30, 2021. (Must match campaign volunteer forms given to Presidents.) Earn 3 points. • Enter your club’s campaign hours on the NFRW website club profile page and earn 2 points. • If your club had at least one member who worked as a Campaign Manager in a campaign office, was an election board official or a county, district or state party officer in 2020 or 2021, you earn an additional 3 points. • Add 5 bonus points if your club promoted or worked in the campaign of a Republican woman candidate(s). • Add 5 bonus points if your club participated in a Get-out-the-Vote Campaign (door-knocking and phone banking).

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MAY	
2	<p>Republican Party Conventions AA Alert</p> <ul style="list-style-type: none"> • If your club has a member(s) who attended a local, state, district or national GOP convention, you can earn 3 points. <i>(Also listed in August activities.)</i> <p style="text-align: center;">Add 5 bonus points if your club had members attend all of the above GOP conventions. <i>(Also listed in August activities.)</i></p>
25	<p>Memorial Day</p>
	<p>AA Alert</p> <p>With some expenses for your club on the horizon, this may be a good time to think about fundraising activities.</p> <ul style="list-style-type: none"> • Hold a fundraising event/project in 2020 or 2021, and earn 2 points.
	<p>AA Alert</p> <p>This may be a good month to begin planning and executing your Caring for America Project.</p> <ul style="list-style-type: none"> • Submit your club's Caring for America Project to the Caring for America Chair, NFRW website and Facebook page to earn 5 points. • Submit your club's Caring for America Project to the Caring for America Committee for the 2021 NFRW Biennial Convention, and earn 2 bonus points.
JUNE	
14	<p>Flag Day</p>
	<p>AA Alert</p> <p>It's time to donate to some worthwhile projects.</p> <ul style="list-style-type: none"> • In 2020 and 2021, donate a minimum of twenty-five dollars (\$25) to the Marion Martin Building Endowment Fund to help maintain NFRW headquarters. Earn 4 points for each contribution. • Donate at least twenty-five dollars (\$25) to the NFRW Trust in either 2020 or 2021 and earn 5 bonus points. • If your club participates in or establishes a scholarship to benefit a needful Republican woman in your region, add 3 bonus points <p>What is your club doing to help the community?</p> <ul style="list-style-type: none"> • Earn 3 bonus points if your club and/or members volunteered time to raise awareness of the Coronavirus epidemic whether by making masks for community members, running errands for the elderly or shut-ins, etc. or disseminating information from our President or Vice President's daily national briefings and the NFRW weekly updates.

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SECOND QUARTER CHECKPOINT	
	<p>Time to review membership</p> <ul style="list-style-type: none"> • Do you have a Club Membership Chairperson who oversees membership recruitment and development? Earn 3 points. • Hold at least one function in 2020 or 2021 for membership recruitment, and earn 5 points. <i>Documentation—Give a brief description of function or activity.</i> • Distribute new membership brochures to all members for recruitment, and earn 2 points. • Distribute new member packets to all new members, and earn 2 points. • Has your club participated in a worthwhile or unique activity? Submit an article for the NFRW Club Spotlight, and earn 2 bonus points. • Hold a program and/or workshop on Leadership Development in 2020 or 2021, and earn 2 points. <i>Documentation--Describe the program or workshop.</i>
	JULY
4	Independence Day
	<p>AA Alert</p> <p style="text-align: center;">Candidates are announcing their candidacy and campaign offices are opening.</p> <ul style="list-style-type: none"> • Review the Highlighted Alert in April.
	AUGUST
24-27	<p>2020 National Republican Convention— August 24--27</p> <p>AA Alert</p> <ul style="list-style-type: none"> • If you have club members attend the 2020 Republican National Convention as a volunteer, guest or member of their state delegation, you earn 3 points. • Earn 5 bonus points if your club has a member(s) attend the Republican National Convention as a delegate or alternate. • If your club has member(s) attend a local, state, district or national GOP convention, you can earn 3 points. <i>(Also listed in May activities.)</i> • Add 5 bonus points if your club has members attend all of the above GOP conventions. <i>(Also listed in May activities.)</i>
	<p>School Starts</p> <p>AA Alert</p>

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	<ul style="list-style-type: none"> Schools are starting. During 2020 or 2021, this is the perfect time to plan to start, financially assist or mentor a Young Republican, Teenage Republicans, New Generation and/or College Republican Group. Earn 4 bonus points. <i>Documentation—Describe club support/actions.</i> Hold a joint meeting with one of these groups and earn an additional 2 bonus points.
	SEPTEMBER
7	Labor Day
	<p>AA Alert</p> <ul style="list-style-type: none"> If your club and/or members donated funds to a literacy program, held a book drive to raise funds for a literacy program, or donated books/dictionaries to a library, school, tutorial program or other agency, received recognition (picture in paper, news article, certificate of appreciation) and submitted an NFRW Literacy Month form in 2020 or 2021, you earn 4 points. If your club contributed a book, tape or video to a community school, institution, library or literacy council through the Literacy Action Committee/Mamie Eisenhower Library Project (MELP) in 2020 and 2021, you earn 2 points for each annual contribution.
	<p>AA Alert</p> <p>With the upcoming Presidential Election, this is a good time to compare the Democratic Party Platform versus the Republican Party Platform at your next meeting to highlight the differences between the two platforms.</p> <ul style="list-style-type: none"> If your club presents the differences between Republicans and Democrats on vital policy issues prior to any given election both to club members and to the community through a club program and/or articles in a newsletter, letters to the editor, email, Facebook, Twitter, you can earn 5 points. <i>Documentation—Give a brief description of the action taken.</i>
	THIRD QUARTER CHECKPOINT
	<p>How are your programs going? Remember to schedule the following types of programs for your club meetings to earn Club Achievement Awards points.</p> <ul style="list-style-type: none"> Feature Republican speakers and/or GOP initiatives in both 2020 and 2021 to earn 4 points. Feature a state elected official or NFRW official officer and/or board members as a speaker at one club meeting, and earn 3 points. Present at least three programs on current legislative issues on either the state or national level in 2020 and 2021 and earn 5 points each year. <i>Documentation—Describe the issues.</i> Present at least one program in 2020 or 2021 on the purpose, programs, structure and brief history of the NFRW. This program may include a history of our State Federation. Earn 3 points.

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	<p>Add 3 bonus points if a NFRW Executive Committee Member, your State Federation President or State FRW representative presents this program.</p> <ul style="list-style-type: none"> • Hold an advocacy program and implement a plan of action to lobby our local, state and /or national elected officials. Earn 3 points. • Participate in a telephone hotline, e-mail, and/or letter writing campaign to promote GOP legislation at the local, state, or national level. Earn 5 points. <i>Documentation—Provide a brief description of the action taken and the legislation involved.</i> • Hold at least one program in 2020 or 2021 in which the state’s National Committeeman, National Committeewoman, State Party Chairman, or local GOP Leaders was invited to explain GOP plans of action. Earn 4 points. • Attend or participate in a Women’s Suffrage Centennial Celebration, and earn 5 points. • Add 5 bonus points if your club used the NFRW Women’s Suffrage Centennial Toolkit to plan a program or event to promote women’s right to vote.
	OCTOBER
2	Plan a 2021 NFRW Membership Renewal Drive or Event
	NOVEMBER
3	General Election
11	Veterans Day
	<p>AA Alert</p> <ul style="list-style-type: none"> • Have your club “Support the Troops” by sending care packages or letters to our troops, adopting a service person’s family, donating airfare to fly the service person home during leave, other projects to support the troops with other community organizations, and earn 5 points. <i>Documentation—Give a brief description.</i> • Have your club hold an essay contest in local schools to promote Americanism and Patriotism. Earn 2 bonus points.
	DECEMBER
	Merry Christmas and Happy Hanukkah
	<p>AA Alert</p> <p>Time to review the results of your club’s membership retention and recruitment.</p> <ul style="list-style-type: none"> • If your club increased membership by a minimum of 10% in 2020, you earn 5 points. (These totals do not count associate members. Your State Federation Treasurer should have accurate records for you to compare club membership totals.) Earn another 5 points in 2021.

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	<ul style="list-style-type: none"> • If your club membership increased by 20% or more or more in 2020, you earn 5 bonus points. Earn another 5 points in 2021. • If your club doubled your membership in 2020 or 2021, you earn another 5 bonus points. • If your club had 80% of your 2019 members renew in 2020, you earn 3 points. (Does not include members lost due to extended health care, death or having moved from the area.) Earn another 3 points in 2021. 		
	<p>Prepare a mock draft of the awards form in the first year of the 2 years to make sure you understand and to eliminate any glitches that might cause missing the deadline. This mock draft is for your records only, no need to send it in. If you have any questions, please call the committee member that represents your region. See Achievement Award form instructions.</p>		
	<p>YEAR END CHECK-UP</p>		
	<ul style="list-style-type: none"> • In 2020 and 2021, did your Club Treasurer provide the information needed to update the NFRW’s database to the State Federation Treasurer by the deadline established each quarter? Earn 3 points for each year. <i>(Also listed in February activities.)</i> • Do you have club members who participate in the precinct/county GOP organization as either elected or appointed members? Earn 3 points. • Do you have a club member who received an appointment to a local or state party committee or special committee, either temporary or permanent? Earn 2 bonus points. • If your Club President attended a state federation or NFRW president’s training, earn 2 points. • If your Club Treasurer attended a state federation or NFRW treasurer’s training, add 2 points. <p>Review the Club Achievement Awards Application as you continue to plan for reaching the Diamond Level.</p>		
	<p>Committees needed for Club Achievement Award</p> <table style="width: 100%; border: none;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> Americanism/Armed Services/Homeland Security Budget and Finance Bylaws Campaign/Political Activities Committee Caring for America Chaplain Club Achievement Awards </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> Leadership Development Legislation Literacy & Education (MELP) Membership & Outreach Parliamentarian Program Public Relations/Communications (newsletter, email, Facebook, Twitter, telephone) </td> </tr> </table>	<ul style="list-style-type: none"> Americanism/Armed Services/Homeland Security Budget and Finance Bylaws Campaign/Political Activities Committee Caring for America Chaplain Club Achievement Awards 	<ul style="list-style-type: none"> Leadership Development Legislation Literacy & Education (MELP) Membership & Outreach Parliamentarian Program Public Relations/Communications (newsletter, email, Facebook, Twitter, telephone)
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