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# MEMBERSHIP NEWSLETTER

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February 2026

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- Patriot Keepers Guild - Renew 100% of 2025 membership by March 1, 2026. **Achieved by;**
  - **RW of Rutherford Co**
  - **Tipton Co**
- Liberty Builders Brigade - Increase membership 10% by July 4, 2026; new clubs 25 new member by Dec 31, 2026.
- Signers Circle - Increase membership 25% by July 4, 2026; new clubs 50 members by Dec 31, 2026. **Achieved by RW of Rutherford Co.**

## WHAT EVERY CLUB SHOULD BE DONG NOW!

- Know your goals and make an action plan.
- Send a Membership Letter- Clearly list what your club did in 2025. Include a self-addressed stamped envelope.
- Contact every member who has not renewed by mail, phone, and text. Assign to board members and follow-up.

## MEMBERSHIP MATTERS

**Grow Your Club. Strengthen the Republican Cause.**

Strong clubs are built one conversation at a time — and membership growth starts with us. Select a Membership Theme

(Examples)

- Each One • Bring One
- JUST ASK
- Invite • Inform • Involve
- Bring a Friend • Make a Friend • Be a Friend

Then Use this theme everywhere:

- Table tent cards at meetings
- Name badges
- Sign-in tables
- Event displays
- Social media graphics

Visibility creates opportunity — and opportunity creates membership.

## JUST ASK!!!

- Ask a friend, neighbor, family member
- Ask the woman at a candidate fundraiser, in checkout lane, at hair/nail salon
- Ask elected officials/candidates/spouses
- Ask God for club growth and success